WE CLAIM:

1. An interface, implemented in a computer, for representing and controlling a production printing workflow comprising:

a display;

a first document object representing a document, said document further comprising content and formatting, said formatting defining at least one page in said document, said first document object being associated with a first visual representation on said display;

a page object representing an ordered media attribute of one of said at least one page, said page object being associated with a second visual representation on said display and capable of being associated with said first document object;

a first user input device for selectively associating said first and second visual representations; and

a second user input device for creating said page object, said second user input device operative to allow selection of said ordered media attribute, setting of at least one value of said ordered media attribute and selection of one or more of said at least one page in said document to apply said ordered media attribute to wherein upon application, one or more of said page objects are created and associated with each of said one or more of said at least one page and said corresponding document object;

wherein association of said first and second visual representations results in association of said respective objects; and

further wherein said applied ordered media attribute is visually represented on a visual representation of said one or more of said at least one page.

2. The interface of Claim 1, wherein said association of said page object with one of said at least one page in said document in said first document object

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is operative to cause said ordered media attribute to apply to said one of said at least one page.

- 3. The interface of Claim 1, wherein said second user input device comprises a menu represented on said display and coupled with said first user input device.
- 4. The interface of Claim 1, wherein said second user input device comprises a dialog box represented on said display and coupled with said first user input device.
- 5. The interface of Claim 1, wherein said second user input device is further operative to allow said selecting by drag and drop of said first visual representation on a third visual representation of said one or more of said at least one page.
- 6. The interface of Claim 1, wherein said ordered media attribute comprises a tab separator page attribute, said visual representation of said one or more of said at least one page visually represents at least one tab cut on said one or more of said at least one page.
- 7. The interface of Claim 6, wherein said visual representation of said one or more of said at least one page further visually represents at least one tab label, and a location of said at least one tab label on said at least one tab cut substantially as it will appear when printed.
- 8. The interface of Claim 1, wherein said at least one value of said ordered media attribute comprises at least one of tab type, tab media size, number of tab cuts in tab set, tab media orientation, total number of tab separator pages, tab label formatting, tab label edge offset, tab cut left indent, tab cut right indent, tab output order and at least one tab label value.
- 9. The interface of Claim 8, wherein said tab type further comprises a value specifying cut tabs.

- The interface of Claim 8, wherein said tab media size further comprises a 10. value specifying 9 x 11, 8 $\frac{1}{2}$ x 11, A4 tab or A4.
- The interface of Claim 8, wherein said number of tab cuts comprises the 11. number of tab pages contained in an ordered tab set.
- 12. The interface of Claim 8, wherein said tab output order further comprises a value specifying first-tab-first or last-tab-first.
- The interface of Claim 1, wherein said second user input device is further 13. operative to allow said user to automatically set said at least one value for one of at least one frequently used tab configuration.
- 14. The interface of Claim 13, wherein said at least one frequently used tab configuration includes monthly tabs, alphabetic tabs, quarterly tabs and numerical tabs.
- 15. An interface, implemented in a computer, for representing and managing creation and insertion of ordered media into a document in a production printing workflow management system, said system comprising a display, said document comprising a ready for printer format specifying content and formatting, said formatting defining at least one page in said document, said interface comprising:

a first user input device for receiving at least one ordered media attribute, said at least one ordered media attribute specifying at least one ordered media page to be inserted in said document;

first program logic coupled with said first user input and operative to generate said ordered media page into said document according to said at least one ordered media attribute; and

a first output device operative to display a visual representation of said at least one ordered media page on said display according to said at least one ordered media attribute.

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- 16. The interface of Claim 15, wherein said first user input device comprises a dialog box represented on said display.
- 17. The interface of Claim 15, wherein said ready for printer format comprises a portable document format.
- 18. The interface of Claim 15, wherein said at least one ordered media page comprises at least one tab separator page.
- 19. The interface of Claim 18, wherein said at least one ordered media attribute comprises tab type.
- 20. The interface of Claim 19, wherein said tab type comprises a value specifying cut tabs.
- 21. The interface of Claim 18, wherein said at least one ordered media attribute comprises tab media size.
- 22. The interface of Claim 21, wherein said tab media size comprises a value specifying 9 x 11, $8 \frac{1}{2}$ x 11, A4 tab or A4.
- 23. The interface of Claim 18, wherein said at least one ordered media attribute comprises number of tab cuts.
- 24. The interface of Claim 23, wherein said number of tab cuts comprises the number of tab separator pages in an ordered tab set.
- 25. The interface of Claim 18, wherein said at least one ordered media attribute comprises tab media orientation.
- 26. The interface of Claim 18, wherein said at least one ordered media attribute comprises total number of tab separator pages in said document.
- 27. The interface of Claim 18, wherein said at least one ordered media attribute comprises tab label edge offset.

The interface of Claim 18, wherein said at least one ordered media attribute

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- comprises tab cut left indent.The interface of Claim 18, wherein said at least one ordered media attribute
- 29. The interface of Claim 18, wherein said at least one ordered media attribute comprises tab cut right indent.
- 30. The interface of Claim 18, wherein said at least one ordered media attribute comprises tab output order
- 31. The interface of Claim 30, wherein said tab output order comprises a value specifying first-tab-first or last-tab-first.
- 32. The interface of Claim 18, wherein said at least one ordered media attribute comprises at least one tab label value.
- 33. The interface of Claim 18, wherein said first user input device is further operative to receive a specification of a frequently used tab separator page configuration, said interface further comprising second program logic coupled with said first user input device and operative to generate said at least one ordered media attribute to produce said frequently used tab separator page configuration.
- 34. The interface of Claim 33, wherein said frequently used tab separator page configuration comprises one of monthly labeled tab separator pages, alphabetically labeled tab separator pages, quarterly labeled tab separator pages or numerically labeled tab separator pages.
- 35. A method of representing and managing creation and insertion of ordered media into a document in a production printing workflow management system, said system comprising a display, said document comprising a ready for printer format specifying content and formatting, said formatting defining at least one page in said document, said method comprising:
 - (a) receiving at least one ordered media attribute, said at least one ordered media attribute specifying at least one ordered media page to

be inserted in said document;

- (b) generating said ordered media page into said document according to said at least one ordered media attribute; and
- (c) displaying a visual representation of said at least one ordered media page on said display according to said at least one ordered media attribute.
- 36. The method of Claim 35, wherein said receiving is performed using a dialog box represented on said display.
- 37. The method of Claim 35, wherein said ready for printer format comprises a portable document format.
- 38. The method of Claim 35, wherein said at least one ordered media page comprises at least one tab separator page.
- 39. The method of Claim 38, wherein said at least one ordered media attribute comprises tab type.
- 40. The method of Claim 39, wherein said tab type comprises a value specifying cut tabs.
- 41. The method of Claim 38, wherein said at least one ordered media attribute comprises tab media size.
- 42. The method of Claim 41, wherein said tab media size comprises a value specifying 9 x 11, $8 \frac{1}{2}$ x 11, A4 tab or A4.
- 43. The method of Claim 38, wherein said at least one ordered media attribute comprises number of tab cuts.
- 44. The method of Claim 43, wherein said number of tab cuts comprises the number of tab separator pages in an ordered tab set.

- 45. The method of Claim 38, wherein said at least one ordered media attribute comprises tab media orientation.
- 46. The method of Claim 38, wherein said at least one ordered media attribute comprises total number of tab separator pages in said document.
- 47. The method of Claim 38, wherein said at least one ordered media attribute comprises tab label edge offset.
- 48. The method of Claim 38, wherein said at least one ordered media attribute comprises tab cut left indent.
- 49. The method of Claim 38, wherein said at least one ordered media attribute comprises tab cut right indent.
- 50. The method of Claim 38, wherein said at least one ordered media attribute comprises tab output order
- 51. The method of Claim 50, wherein said tab output order comprises a value specifying first-tab-first or last-tab-first.
- 52. The method of Claim 38, wherein said at least one ordered media attribute comprises at least one tab label value.
- 53. The method of Claim 38, further comprising:
 - (d) receiving a specification of a frequently used tab separator page configuration; and
 - (e) generating said at least one ordered media attribute to produce said frequently used tab separator page configuration.
- 54. The method of Claim 53, wherein said frequently used tab separator page configuration comprises one of monthly labeled tab separator pages, alphabetically labeled tab separator pages, quarterly labeled tab separator pages or numerically labeled tab separator pages.

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